



## **BANGALORE, INDIA – Project Lotus**

Project LOTUS (Linking Organization To Underprivileged Schools) is a Corporate Social Responsibility (CSR) initiative from Broadcom's Bangalore office. Over 30 Broadcom employees currently volunteer to support and improve education for underprivileged children studying in public schools near Broadcom's Bangalore.

Project Lotus began in 2002 with a dozen Broadcom volunteers focused their efforts on upon addressing malnutrition and an inadequate infrastructure that impeded the ability of kids to learn. Their early initiative was sponsoring a nourishing meal at 3 schools. Over time,



***Children receive notebooks funded by Project Lotus***

Lotus developed a partnership with NGO 'Sikshana' to provide support for temporary teachers, teacher training and mentors and to make in-kind donations of equipment and stationery.

In addition to direct contributions, Project Lotus volunteers organize talent competitions, educational tours and scholarship programs for children who otherwise would never experience such activities. Volunteers suggest ideas and volunteer their time to interact with the children through interactive classes as well as organizing and attending school events. Project Lotus has



recently initiated a scholarship program to help children to continue their education. As of 2010, more than 40 children in grades 6-12 are receiving support for basic school expenses such as books, school fees and transportation.

Here is a sampling of the deep personal satisfaction that Project Lotus volunteers gain from their all-important community work:



**Project Lotus provided mid-day meals to school children for many years**

**Amruthavalli Sreekantapuram**

“When I started working at Broadcom in 2007, I wanted to utilize my free time in working for the society.... Since all the volunteers belonged to the same work place, interacting and participating was quite simple. I enjoyed visiting the schools and interacting with the kids. Nothing gives me more satisfaction than seeing a smile on student faces after an event/activity, and that is

why I started and continue to volunteer for Project Lotus.”

**Anupam Anand** “A large part of local society does not have means. As the ones who do have means, we should assist this section of society. It uplifts society, reduces the gap and in the long run, is for the betterment of all.”

**Madhu Venkatesha** “I like to interact with the children. The motive of Project Lotus for school children (especially government schools, where the system is lagging behind to motivate children to study, class attendance, approach to learning, guidance on their future plans) along with Sikshana is worth appreciation. I cherish volunteering for Project Lotus in their activities.”



**Lakshmikanth R Pai** “Though things have started to change for the good, it will take many years for benefits to reach all economic levels [of India] society. In the meantime, organizations like Project Lotus can help expedite this process. I see it as my duty to volunteer for an organization like Lotus.”



***Project Lotus funds a scholarship***